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27 Best Free Internet Marketing Tools And Resources For Cheapskates (Online Business Ideas & Internet Marketing Tips Fo Book 1)



Synopsis

PSST!... 27 Best Free Internet Marketing Tools and Resources for Cheapskates is really just a blog post...yep, ya heard me right!But what a blog post it is if you're looking to find some of the best free internet marketing tools and resources to help you get things done!And no, it's not a regular list of the stuff you have likely already heard of! My guess is that even if you are experienced with internet marketing and have been around the block, you won't have heard of most of these free resources.New internet marketers rarely have the start up capitol to buy all of the tools and training that is needed to really get going in this business so I thought this list of 27 resources would be a welcome addition to their Kindle library.It costs less than most chocolate bars and I'm sure 1 of the 27 pointers will be worth it. ;-)Soâ | if you agree to paying the cost of a chocolate bar for what is basically a blog post (a pretty well researched blog post however I'll have you know!) then this is one of the best internet marketing books (OKâ | Articles. :-S) for you.It is packed (:-S) full of things that new internet marketers will find handy, and noâ | it's not the usual stuff you find recommended by every Tom, Dick and Chris.Please don't expect an internet marketing start to finish plan, that's the subject for a different (and more bloody expensive!) book.That said, these are great tools and resources that will help you out in your day to day online marketing duties.some might not cut it against premium tools you have to pay monthly fees for butâ |Whaddya want for pennies? ;-)There Are Internet Marketing Tools And Resources In Here Forâ |ProductivityKindle book creators affiliatesRank trackingList buildingGraphics & designLink buildingBlog curationCompetitor researchExpired domainsAnd all of it is FREE!Enough to part with your choccy bar money?If not and youâ ™re a skinflint, save the money and go get a Snickers but my guess is that AT LEAST 1 of the things listed in this book will be worth you missing out on your sugar rush for the day.Not many internet marketing books give you so much value for so little money so what are ya waiting for...Click the 'buy now' button before I put the darn price up! ;-)

Book Information

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Customer Reviews

Let me state right here, right now, I am reading another of Naish's books that I am enjoying well enough that I chose to get this 17-page guide, thinking it might be somewhat on the same order. This, though, is not comparable to his 120-page CreateSpace and Kindle Self Publishing Matrix, but to learn why, you'll probably need to read my review of that when I post it in the coming days. This offering, however, is not even a booklet or a guide. It's more of an index to some very useful free apps or tools. Heck, the Pay With a Tweet is worth the price of this index. So, other than to say this is a nice collection of useful tools, I recommend it on that basis.

Having been studying internet marketing for years now, I thought I would surely have already seen everything there is to see - at least as far as free tools go. I was wrong. I was familiar with a few of the tools listed here (and they're great tools!) but there was a lot here that was new to me, too. Chris has done a good job making sure all the bases are covered in terms of the things you'd need to get done, and only recommended GOOD tools for each job. His writing style is also lighthearted and enjoyable, and free of "junk." By which I mean, his books don't read like yet another internet marketer out to make a buck off of unsuspecting newbies with "salesy" manipulation. They ring true. In fact, I so enjoyed this book and the Wordpress plugins one (and learned so much from them) that I immediately went and bought his "how to publish" book, too. (And I was not disappointed.) If you'd rather save a dollar and spend hours and hours seeking out free tools on your own, this might not be the book for you. But if your time is worth more than that, do yourself a favor and just buy the book.

How many WSOs have you bought because they seemed smart at the time, but you really haven't had time to make use of them? How many pieces of software? How many hundreds of dollars have you spent in convenient little bite sized \$9.97 and \$14.97 purchases? (And don't even remind me of all the oto up-sells!) If you don't know what I'm talking about because you're just beginning to study internet marketing, you should still spend a dollar for this book. Trust me. Next time you're tempted to buy that "next thing," you can check here first and see if maybe there's a free program that does almost the same thing. Better yet, cross reference all this stuff by keywords so you can look it up easier. (No, silly, don't open up a data base! Just visit each link in this book and bookmark it. While you're there, edit the bookmark's "page name" or other descriptor to include everything you can think of that you might type in if you were looking for that page again. Type these keywords into the "navigation toolbar" to have your browser suggest these URLs again. For example, I included the term "kevin bacon" in the descriptor of the YASIV tool shown in the book preview. Why? Think about it!) The book is short. And even so, you will not use every tool he lists. He doesn't describe each tool thoroughly, because every one has a description just beyond the link. Spend a little time clicking around, and leave yourself some "bread crumbs" so you can find your way back and you will save money some day.

I don't know why my review was declined previously, but it's my honest opinion. This is probably the most informative and helpful I have read this year. I will sit for an hr and download all these tools. They will surely save me a couple of hundred dollars on paid softwares. Why am I praising for a book with just 14 pages? Because every book I buy, I take it as an investment and not as an expense. If the book can offer you more value or can help you earn/save more money than what you have paid for, then it's a winner. Great book Chris. I loved that personal touch in your writing.

The most of the tools are outdated and also they're not totally free. Only 1 of 27 is usable now !

If you are like me and new to the blogging, website world this is a book you need to read. Free tools that I did not know existed. I sure could have saved a lot of \$\$\$'s. If you are starting your website business or blog you MUST read this book before you start buying tools to help you. There are a lot of free tools available and Chris has put it all together for you in this book. Thanks Chris - hope to see more books like this one from you soon. You have a new fan here Suzanne

Great read and I learned a few nuggets. Being able to analyze the competition just got easier. Being

able to follow the sites listed herein seem easy enough and I can't wait to put these things to use to see how useful they really are.

I am methodically working through each one of these suggestions. Not one dud here, altho some payoff more than others. And nothing in marketing is immediate, it has to "catch on." After all, marketing involves educating the public. Recommended to start your campaign(s). Then use Google Search to hone your basic skills with more advanced techniques that enhance these starter ones.

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